

## SiriusXM Canada Brings IIHF World Junior Championship to Canadians

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- SiriusXM NHL Network Radio™ will be broadcasting live radio coverage from the World Junior Championship in Ufa, Russia
- All Team Canada matches, playoffs, and Bronze and Gold medal games to be available

**TORONTO, ON, December 21, 2012** – Starting December 26, 2012, SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, will be broadcasting live coverage of the 2013 IIHF World Junior Championship. In partnership with TSN Radio, Canadians will get access to 16 matches, from the puck-drop in Game One to final whistle in the Gold Medal game.

SiriusXM Canada subscribers can tune in with Dennis Beyak and Shane Hnidy to catch all of the World Junior Championship action. Exclusive live coverage of every Team Canada round-robin game will be broadcast, as well as the entire Playoffs round, Bronze and Gold medal game, and select other matches. SiriusXM listeners will also get access to TSN Radio's pre-game show before every Canadian match, and select games will be replayed on SiriusXM Radio throughout the tournament.

In addition to play-play-play and pre-game show coverage, listeners will have access to expert analysis and comprehensive hockey talk during the tournament.

SiriusXM Canada subscribers can tune in to SiriusXM NHL Network Radio on Channel 92 for XM subscribers and Channel 207 for Sirius Premier subscribers to hear all of the coverage.

For a full schedule of games, visit [www.siriusxmnhl.com/world-juniors/](http://www.siriusxmnhl.com/world-juniors/).

### **About SiriusXM Canada**

Canadian Satellite Radio Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as from professional sports leagues including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at a [href="http://www.siriusxm.ca" target="\\_blank">www.siriusxm.ca](http://www.siriusxm.ca) and on Apple, BlackBerry and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

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