

SiriusXM Canada and Chrysler Canada Sign Long-Term Factory Installation Agreement

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New Chrysler vehicles to feature 12-month pre-paid subscriptions to SiriusXM Canada

TORONTO, Jan. 14, 2013 /CNW/ - Canadian Satellite Radio Holdings Inc. ("SiriusXM Canada") (TSX: XSR) and Chrysler Canada Inc. today announced the signing of a long-term factory installation agreement. As part of the 5-year agreement, all new SiriusXM equipped Chrysler vehicles will include a pre-paid 12-month subscription to SiriusXM Canada featuring 120 channels of commercial-free music, major league sports, news, talk and entertainment.

"We are excited to continue our agreement with Chrysler Canada and provide drivers with the very best in audio entertainment," said Mark Redmond, President and CEO, SiriusXM Canada. "SiriusXM is a great fit for Chrysler and complements its exciting and dynamic vehicle lineup."

"No other manufacturer offers a longer no-charge subscription to SiriusXM's in-car audio entertainment than Chrysler Canada," said Ed Broadbear, Vice President of Marketing for Chrysler Canada Inc. "Our 12-month entertainment package gives our customers access to all of SiriusXM's best-in class audio entertainment, and is the most complete in-car entertainment package in the industry."

For more information about SiriusXM Canada, please visit www.siriusxm.ca.

For more information about Chrysler Canada Inc. please visit www.media.chrysler.com/canada.

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About SiriusXM Canada

Canadian Satellite Radio Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as from professional sports leagues including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple, BlackBerry and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

About Chrysler Canada:

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 87th anniversary in 2012. Chrysler Canada is a wholly owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat, S.p.A., produces Chrysler, Jeep, Dodge, Ram, SRT, Fiat and Mopar vehicles and products. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Dodge Grand Caravan, Jeep Wrangler, Dodge Durango, Ram 1500, Jeep Grand Cherokee SRT8 and Fiat 500.

Forward-Looking Statements

Certain statements included above may be forward-looking in nature. Such statements can be

identified by the use of forward-looking terminology such as "expects," "may," "will," "should," "intend," "plan," or "anticipates" or the negative thereof or comparable terminology, or by discussions of strategy. Forward-looking statements include estimates, plans, expectations, opinions, forecasts, projections, targets, guidance or other statements that are not statements of fact, including with respect to future operating performance and merger benefits and costs synergies. Although SiriusXM Canada believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to have been correct. SiriusXM Canada's forward-looking statements are expressly qualified in their entirety by this cautionary statement. SiriusXM Canada makes no commitment to revise or update any forward-looking statements in order to reflect events or circumstances after the date any such statement is made, except as required by applicable law. Additional information identifying risks and uncertainties is contained in Canadian Satellite Radio Holdings Inc.'s filings with the Canadian securities regulators, available at www.sedar.com.

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