

SiriusXM Canada Welcomes Back Fans for Start of 2012-13 NHL Season

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- *Subscribers nationwide get live play-by-play of all 13 Opening Day games as part of extensive regular-season and post-season schedule*
- *NHL play-by-play airs on satellite radios, on the SiriusXM Internet Radio App and online at SiriusXM.ca*
- *SiriusXM NHL Network Radio channel to broadcast live January 18 from L.A. Kings practice as they prepare to defend their Stanley Cup Championship*
- *Hockey Night in Canada show returns on SiriusXM NHL Network Radio*

TORONTO, Jan. 18, 2013 /CNW/ - Sirius XM Canada Holdings Inc. (TSX: XSR), (SiriusXM Canada) the leading audio entertainment company in the country and the Official Satellite Radio Partner of the NHL®, welcomes back fans for the start of the 2012-13 NHL season with an extensive schedule of play-by-play through the regular season and Stanley Cup® Playoffs, plus daily hockey talk on the SiriusXM NHL Network Radio™ channel.

SiriusXM Canada will broadcast all 13 games live on Opening Day this Saturday, January 19. Throughout the season, subscribers will have access to an extensive schedule of regular-season games and all playoff games through the Stanley Cup Final on XM channels 204-206, 212-216 and 92 and Sirius Premier channels 211-220 and 207.

Opening Day NHL games on SiriusXM: (All times ET)

		Channels	
Saturday, January 19		<u>XM</u>	<u>Sirius</u>
3:00 p.m.	Pittsburgh @ Philadelphia	212	211*
3:00 p.m.	Ottawa @ Winnipeg	213	212*
3:00 p.m.	Chicago @ Los Angeles	92	207*
7:00 p.m.	NY Rangers @ Boston	212	211*
7:00 p.m.	Toronto @ Montreal	92	207*
7:00 p.m.	New Jersey @ NY Islanders	213	212*
7:00 p.m.	Washington @ Tampa Bay	214	213*
7:30 p.m.	Carolina @ Florida	215	214*
8:00 p.m.	Detroit @ St. Louis	216	215*
8:00 p.m.	Columbus @ Nashville	204	216*
8:00 p.m.	Phoenix @ Dallas	205	217*
9:00 p.m.	Colorado @ Minnesota	206	218*
10:00 p.m.	Anaheim @ Vancouver	92	207*

**Access to this channel requires a Sirius Premier subscription.*

NHL play-by-play is available to XM and Sirius Premier subscribers. Those subscribers who have SiriusXM Internet Radio access in addition to their satellite radio subscription can also listen to NHL games on the SiriusXM Internet Radio App and online. Weekly schedules with SiriusXM channel assignments can be found at www.siriusxmnhl.com

"Canadian hockey fans have been patiently waiting for the puck to drop this season and now that this year's NHL season is taking off, we're very excited to bring them exceptional coverage of their favorite teams," said Joe Thistel, Director, Sports & Talk Programming, SiriusXM Canada. "We'll have non-stop coverage from around the league including the best hockey talk and analysis from SiriusXM NHL Network Radio™ and Hockey Night in Canada personalities. Plus, this season subscribers won't miss a call with access to NHL play-by-play across both satellite radios as well as online and mobile devices through the SiriusXM App."

In addition to live games, SiriusXM offers the 24/7 hockey talk radio channel, SiriusXM NHL Network Radio™, available nationwide on channel 92 on XM and channel 207 on Sirius Premier. SiriusXM NHL Network Radio™ features live play-by-play, plus hockey talk, news and analysis on shows hosted by Hall of Famer Phil Esposito and hockey experts Peter Berce, Mick Kern, Scott Laughlin, Mike Ross, Jim "Boomer" Gordon, and Joe Thistel. Plus, Hockey Night in Canada Radio joins the channel with Kelly Hrudehy, Elliott Friedman, PJ Stock, Ron MacLean, Don Cherry, and other Hockey Night in Canada personalities as they tackle the hockey issues of the day.

This Friday, January 18 (5:00 - 8:00 p.m. ET), Scott Laughlin and LA Kings radio analyst Daryl Evans will host a special season preview live from the L.A. Kings' training facility in El Segundo, CA, where they will interview coaches and players from the reigning Stanley Cup Champions and discuss storylines from around the League.

On Tuesday, January 22, SiriusXM's Chris "Mad Dog" Russo will host a special NHL edition of his show, *Mad Dog Unleashed*, live from 2:00 to 4:00 p.m. ET from the NHL Powered by Reebok Store in midtown Manhattan. Russo will sit down for an in-store interview with New York Rangers goaltender Henrik Lundqvist, the NHL's reigning Vezina Trophy winner, and will talk with NHL insiders and fans about the season ahead. *Mad Dog Unleashed* airs every weekday afternoon on Mad Dog Radio (SiriusXM channel 86).

For more information on SiriusXM's NHL programming visit www.siriusxm.ca.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as from professional sports leagues including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple, BlackBerry and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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