

## SiriusXM Canada Named Digital Music Streaming Service of the Year at Canadian Music & Broadcast Industry Awards

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TORONTO, March 25, 2013 /CNW/ - Sirius XM Canada (TSX: XSR), the country's leading audio entertainment company, took home the award for Digital Music Streaming Service of the Year at this year's 2013 Canadian Music & Broadcast Industry Awards, held on Thursday, March 21 at the Kool Haus in Toronto as part of Canadian Music Week.

The Canadian Music & Broadcast Industry Awards, which celebrate outstanding achievements in over 40 categories, are judged based on a vote by the recipient's peers in the industry. SiriusXM Canada came out on top of a long list of digital music stream services, including Slacker, Astral Radio, CBC Music, Deezer, Galaxie Music Unlimited, The Vault, Vevo and Zik.

"We are very happy to have been honoured with this award," said Mark Redmond, President and CEO, SiriusXM Canada. "Recognition like this from the industry we work in is a fantastic reminder to keep striving to give Canadians the best service possible."

### **About SiriusXM Canada**

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.2 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as every major sport including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on Apple, BlackBerry and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

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