

SiriusXM Canada Drops the Puck on 2013-14 NHL® Season

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- *Subscribers nationwide get live play-by-play of all 2013 Molson Canadian NHL Face-Off™ games as part of extensive regular-season and post-season schedule*
- *NHL® play-by-play airs on satellite radios, on the SiriusXM Internet Radio App and online at SiriusXM.ca*
- *SiriusXM NHL Network Radio™ channel to broadcast live October 1st from the 2013 Molson Canadian NHL Face-Off™ opening day celebration featuring a performance by Kings of Leon*
- *CBC's Hockey Night in Canada returns to SiriusXM NHL Network Radio™*

TORONTO, Oct. 1, 2013 /CNW/ - SiriusXM Canada (TSX: XSR), the leading audio entertainment company in the country and the Official Satellite Radio Partner of the NHL®, welcomes back fans for the start of the 2013-14 NHL® season with an extensive schedule of play-by-play through the regular season and Stanley Cup® Playoffs, plus daily hockey talk on the SiriusXM NHL® Network Radio™ channel.

SiriusXM Canada will broadcast all 2013 Molson Canadian NHL Face-Off™ games today, Tuesday, October 1st. Throughout the season, subscribers will have access to an extensive schedule of regular-season games and all playoff games through the Stanley Cup Final™ on XM channels 204-206, 212-216 and 92 and Sirius Premier channels 211-220 and 207.

Opening Day NHL games on SiriusXM: (All times ET)

	<u>Channels</u>
Tuesday, October 1st	<u>XM</u> <u>Sirius</u>
<u>7:00 p.m.</u>	<u>Toronto @ Montreal</u> 92 207*
<u>8:00 p.m.</u>	<u>Washington @ Chicago</u> 212 211*
<u>10:00 p.m.</u>	<u>Winnipeg @ Edmonton</u> 92 207*

*Access to this channel requires a Sirius Premier subscription.

NHL® play-by-play is available to XM and Sirius Premier subscribers. Those subscribers who have SiriusXM Internet Radio access in addition to their satellite radio subscription can also listen to NHL games on the SiriusXM Internet Radio App and online. Weekly schedules with SiriusXM channel assignments can be found at www.siriusxmnhl.com.

"We're very excited to bring NHL Network Radio and the Hockey Night in Canada team back to hockey fans on SiriusXM for the upcoming season," said Joe Thistel, Director, Sports & Talk Programming, SiriusXM Canada. "We have exciting things planned for the season along with non-stop coverage from around the league, hockey talk and analysis from your favourite SiriusXM NHL Network Radio and CBC's Hockey Night in Canada personalities."

In addition to live games, SiriusXM offers the 24/7 hockey talk radio channel, SiriusXM NHL Network Radio™, available nationwide on channel 92 on XM and channel 207 on Sirius Premier. SiriusXM NHL Network Radio™ features live play-by-play, plus hockey talk, news and analysis on shows hosted by Hall of Famer Phil Esposito and hockey experts Scott Laughlin, Denis Potvin, Pierre McGuire, Bob McKenzie, Matt Barnaby, Mick Kern, Mike Ross, and Jim "Boomer" Gordon. Plus, SiriusXM Hockey Night in Canada Radio returns with host Rob Pizzo, Elliotte Friedman, P.J. Stock, Ron MacLean, Don Cherry, and other Hockey Night in Canada personalities as they tackle the hockey issues of the day.

On Tuesday, October 1st Scott Laughlin and Rob Pizzo will broadcast live from the 2013 Molson Canadian NHL Face-Off™ in Montreal, Quebec, where they will be joined by NHL® insiders and alumni to discuss developments from across the League.

For more information on SiriusXM's NHL programming visit www.siriusxm.ca.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.3 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as every major sport including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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