

Get into the Halloween Spirit with SiriusXM's Frightfully Festive Holiday Programming

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- *SiriusXM listeners to hear multiple airings of "The War of the Worlds" on the 75th anniversary of its original broadcast*
- *Canada Laughs introduces "Devil's Week" with Jason Rouse*
- *Art Bell's Halloween special "Spooky Matters" to feature ghost stories and paranormal encounters from listeners and guests*
- *"Scream Radio" is back and offering listeners the ultimate Halloween soundtrack of creepy, spooky sounds for trick-or-treating and partying*

TORONTO, Oct. 17, 2013 /CNW/ - Sirius XM Canada Holdings Inc. (TSX: XSR), (SiriusXM Canada) the country's leading audio entertainment company, announced that it will air an extensive lineup of Halloween-themed programming across a variety of talk and entertainment channels for all ages and interests, including multiple broadcasts of the iconic Halloween classic "The War of The Worlds" on the 75th anniversary of its original airing, "Art Bell's Spooky Matters" featuring ghost stories and paranormal encounters from listeners and guests, and the return of *Scream Radio* - a limited-run channel that will provide spooky sound effects and eerie sounds for trick-or-treating and Halloween parties.

SiriusXM listeners will hear "The War of the Worlds," the classic radio drama performed by Orson Welles that caused panic and convinced listeners 75 years ago that Martians had landed in Grovers Mill, NJ, and the United States was being attacked. "The War of the Worlds" will air on Wednesday, October 30, at 8:00 p.m. ET, via satellite on Radio Classics, channel 82. "The War of the Worlds" will also be rebroadcast on Halloween at 10:00 pm ET and Friday, November 1, at 12:00 a.m. ET.

Following the broadcast of "The War of the Worlds," SiriusXM listeners will also hear "War of the Welles," a new audio documentary that explores Orson Welles and the original 1938 "War of the Worlds" radio broadcast. "War of the Welles" is a celebration of the achievement by Orson Welles and the Mercury Theatre in creating "The War of the Worlds." The new documentary by R.H. Green is introduced by sci-fi icon, George Takei, and is a production of John Rabe for Southern California Public Radio.

Canada Laughs, channel 168, will debut "Devil's Week" with Jason Rouse during Halloween week October 28th- 31st. One of Canada's best comedy exports, Gemini Award winning comedian Jason Rouse will scare up hilarious, no-holds-barred chat with his friends while playing some of his favourite comics.

Legendary late night host, Art Bell, will host "Art Bell's Spooky Matter," a special Halloween edition of his SiriusXM late night show featuring ghost stories and paranormal encounters from listeners and guests. "Art Bell's Spooky Matter" will air on Thursday, October 31, starting at 10:00 p.m. ET, on Indie Talk Radio, channel 104, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.ca. Listeners can submit a story via email at artbell.com, or call 855-732-5836 (or 855-REAL-UFO).

Clark Collis, Darren Franich, and Keith Staskiewicz, hosts of the weekly show, "Entertainment Weirdly" on Entertainment Weekly Radio, will celebrate Halloween by discussing their favorite 32 horror movies of all-time from categories such as the undead, supernatural, Satanic, and slasher/torture films throughout October. Entertainment Weekly Radio airs via satellite on channel 105, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.ca.

The return of *Scream Radio*, SiriusXM's exclusive limited-run Halloween channel, provides the ultimate scary sound-effect soundtrack for fun and fright, featuring traditional Halloween music,

spooky music from classic horror films, bone-chilling ghost stories, and exclusive interviews from scare-masters including Stephen King, R.L. Stine, Ann Rice, Roger Corman, all mixed with catchy, creepy, fun scary sounds, creaking doors, footsteps, bubbling potions, breaking glass, the horrific sounds of being chased through the dark woods, hair-raising screams, the echo of dripping water and more for everyone trick-or-treating, hosting Halloween parties at home and in the office, or getting into the Halloween spirit while driving.

Scream Radio will air starting Friday, October 25, at 12:00 p.m. ET, through Friday, November 1, at 3:00 a.m. ET, via satellite on channel 142. In addition, SiriusXM will broadcast Halloween programming across multiple talk and entertainment channels, including:

Stars: Martha Stewart dedicates the week of October 28 to Halloween during her daily show, "Martha Live," to Halloween décor, party ideas, costumes, and more, starting Monday, October 28, at 12:00 p.m. ET, via satellite on channel 106, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.ca.

Kids Place Live: The 12th Annual Halloween Pumpkin Jam featuring perfect trick-or-treat tunes and stories for kids starting on Halloween, Thursday, October 31, at 3:00 p.m. ET, through Friday, November 1, at 12:00 a.m. ET, via satellite on channel 78, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.ca.

Radio Classics: In addition to multiple broadcasts of "The War of the Worlds," Halloween episodes of classic radio comedies like "Father Knows Best," "Ozzie & Harriet" and "Jack Benny," and scary radio dramas like "The Inner Sanctum," "The Witches' Tale" and "Lights Out!," starting on Sunday, October 27, through Friday, November 1, via satellite on channel 82.

Cinemagic: "The Big Scare" the scariest score music from classic Halloween movies all day long starting on Halloween, Thursday, October 31st at 12:00 a.m. ET, exclusively through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.ca.

SiriusXM Internet Radio listeners will also have access to five hours of spooky sounds and other Halloween highlights available to access at any time via SiriusXM On Demand.

Get details on Halloween programming across SiriusXM at www.siriusxm.ca.

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About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.3 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as every major sport including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple, BlackBerry and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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