# SiriusXM Canada Launches Holiday Music Channels

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With six commercial-free channels featuring a collection of holiday music, SiriusXM offers most comprehensive lineup of holiday music channels available

TORONTO, Nov. 13, 2013 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced its extensive holiday music lineup featuring six commercial-free specialty channels celebrating the festive season.

SiriusXM's holiday music channels will offer listeners a variety of traditional holiday songs, classical Christmas carols, country Christmas classics, contemporary holiday tunes, soul music and Hanukkah music.

SiriusXM's commercial-free holiday music channels are available on multiple satellite radio channels. They are also available in the Holiday category via the SiriusXM Internet Radio App for smartphones and other connected devices and online at siriusxm.ca. Satellite radio channels that are pre-empted for the holiday content will be available to SiriusXM Internet Radio subscribers via smartphones and other connected devices at siriusxm.ca.

## SiriusXM's holiday channel lineup features:

## Holiday Traditions (via satellite on channel 4)

Featuring traditional holiday music from the '40s through the '60s by artists such as Andy Williams, Ray Conniff, Bing Crosby and Nat "King" Cole.

Tuesday, November 12 at 12:00 p.m. ET - Tuesday, December 31 at 3:00 a.m. ET

#### Holly (via satellite on channel 17)

Featuring contemporary holiday music as well as traditional favourites, including songs by Kelly Clarkson, Josh Groban, Michael Bublé, Mariah Carey, Trans-Siberian Orchestra, Colbie Caillat, Whitney Houston and the cast of *Glee*.

Tuesday, November 12 at 12:00 p.m. ET - Tuesday, December 31 at 3:00 a.m. ET

## Holiday Pops (via satellite on channel 75)

Featuring classical Christmas carols and other holiday favourites by the greatest classical musicians of all-time, including the Mormon Tabernacle Choir, Boston Pops, Luciano Pavarotti, The New York Philharmonic, King's College Choir and Thomas Hampson.

Tuesday, December 3 at 12:00 p.m. ET - Thursday, December 26 at 3:00 a.m. ET

#### Country Christmas (via satellite on channel 58)

Featuring a mix of country Christmas music from contemporary artists as well as classic country artists, including Garth Brooks, Carrie Underwood and Lady Antebellum.

Tuesday, December 3 at 12:00 p.m. ET - Thursday, December 26 at 3:00 a.m. ET

#### Holiday Soul (via satellite on channel 49)

Featuring classic soul and Motown holiday music from the '60s and '70s as well as R&B from the '80s and '90s including Whitney Houston, Aretha Franklin, Michael Jackson, Luther Vandross, Smokey Robinson & The Miracles, Dionne Warwick, The Four Tops, The Supremes, The O'Jays, James Brown, The Temptations, Lou Rawls and Toni Braxton.

Tuesday, December 10 at 12:00 p.m. ET - Thursday, December 26 at 3:00 a.m. ET

## Radio Hanukkah (via satellite on channel 111)

Featuring a wide variety of Hanukkah music including contemporary, traditional and children's Hanukkah classics.

Wednesday, November 27 at 12:00 p.m. ET - Thursday, December 5 at 3:00 a.m. ET

For more information about additional holiday programming, please visit www.siriusxm.ca/holidaychannels .

For more information on SiriusXM, please visit www.siriusxm.ca.

#### **About SiriusXM Canada**

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.3 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as every major sport including the NHL, NFL, MLB and CFL.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at <a href="https://www.siriusxm.ca">www.siriusxm.ca</a> and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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