

SiriusXM Canada Subscribers Score with 2014 IIHF World Junior Championship

December 20, 2013 10:18 AM

- *SiriusXM NHL Network Radio™ will be broadcasting live radio coverage from the World Junior Championship in Malmö, Sweden*
- *Team Canada matches, playoffs and Gold medal games to be available to all SiriusXM subscribers*

TORONTO, Dec. 20, 2013 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced its live coverage of the 2014 IIHF World Junior Championship. Starting December 26th, 2013, SiriusXM will give all subscribers access to every Team Canada game plus the entire Playoffs and Gold Medal game from Malmö, Sweden on SiriusXM NHL Network Radio (XM channel 211) and Canada Talks (Sirius channel 167).

Subscribers can tune in to SiriusXM NHL Network Radio's Scott Laughlin and Mike Ross anchoring coverage with exclusive interviews, hockey talk, expert analysis and more, plus a comprehensive wrap-up show immediately following the conclusion of the Gold Medal game. Live play-by-play of the World Junior Championship, including the highly anticipated New Year's Eve clash between Team Canada and Team USA, will be covered by TSN's Gord Miller and Dave Randorf, in addition to colour analysis from Ray Ferraro and Craig Button.

"The World Juniors is an important tradition in the lives of Canadian hockey fans and we're very happy to be able to cover the international players that we will one day see in the national league," said Joe Thistel, Director, Talk Programming, SiriusXM Canada. "And for the first time, we get to offer the chance to cheer for the country's best to all Sirius and XM subscribers."

SiriusXM Canada subscribers can catch all the action on the following channels:

- SiriusXM NHL Network Radio (XM channel 211)
- SiriusXM NHL Network Radio (Sirius Premier 207)
- Canada Talks (SiriusXM channel 167)

Those subscribers who add SiriusXM Internet Radio access to their subscription can also listen to the World Junior Championship on the SiriusXM Internet Radio App and online on the above channels.

For a full schedule of games, visit www.siriusxmnhl.com/world-juniors/.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.4 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news and entertainment brands as well as every major sport including the NHL, NFL, CFL, MLB, NBA, NASCAR and Barclays Premier League, UEFA and MLS Soccer.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

Join SiriusXM Canada on Facebook at facebook.com/siriusxmcanada, on Twitter at twitter.com/siriusxmcanada and on Youtube at youtube.com/siriusxmcanada.

SOURCE SiriusXM Canada

Media contact:

Jeff Roman

416-848-1464

jroman@national.ca