

SiriusXM Canada celebrates the best in indie rock with Canadian Music Week

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Canadian Music Week Radio launches May 8th on SiriusXM

- CMW's **SiriusXM Indies** award show broadcast honours the best in Canadian indie music on May 10th

TORONTO, May 7, 2014 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced a nationwide live broadcast of the **SiriusXM Indies** in Toronto on May 10th. The annual awards show, part of Canadian Music Week (CMW) festivities, will feature and award today's hottest independent Canadian bands and will include internationally acclaimed electro-pop band Little Dragon performing as headliners. The SiriusXM Indies are part of the three day channel takeover **Canadian Music Week Radio** (CMW Radio) airing from May 8th through May 10th which will feature exclusive interviews, live recordings and more during Canadian Music Week. Subscribers can enjoy CMW Radio and the full live SiriusXM Indies show on *Iceberg* (Sirius 161) and *The Verge* (XM 173).

In its 14th year, the annual Independent Music Awards event (SiriusXM Indies) will be hosted live from the Kool Haus in Toronto by SiriusXM on-air personality Jeff Leake to close off CMW. The awards show will feature live performances from the best bands from home and abroad including The Hidden Cameras, Hollerado, Born Ruffians, Mounties, Punctuation, The Strumbellas and international headliners Little Dragon.

The prestigious show doles out over 35 awards throughout the night, including: Album of the Year, Single of the Year, Artist of the Year and SiriusXM's Emerging Artist of the Year in both English and French categories, which awards a \$5,000 bursary to each winner. Nominees range from superstar Canadian acts Arcade Fire, City and Colour and deadmau5 to indie successes July Talk, USS, Mother Mother, Monster Truck, A Tribe Called Red and much more. International artists are also honoured, with 2014 nominees including: Vampire Weekend, Phoenix, My Bloody Valentine, Macklemore & Ryan Lewis and Calvin Harris.

Subscribers can tune into Canadian Music Week Radio starting at midnight ET on May 8th, wrapping up with a live broadcast of the SiriusXM Indies on Saturday, May 10th on *Iceberg* (Sirius 161) and *The Verge* (XM 173). Award show coverage kicks off at 7 pm ET with a special one hour pre-show featuring exclusive behind-the-scenes interviews with nominees and performers. Those satellite radio subscribers who add SiriusXM Internet Radio access to their subscription can also listen on the SiriusXM Internet Radio App and online.

Tickets to the SiriusXM Indies are \$34.50 and can be purchased here. CMW wristbands and passes are also accepted.

SiriusXM is a proud and long-time sponsor of Canadian Music Week and through its Canadian Content Development strategy has a legacy of supporting and furthering the best emerging Canadian music, including many of the 2014 Indies-nominated artists. Through Canadian indie music channels *The Verge* (XM 173) and *Iceberg* (Sirius 161), francophone channels *Influence Franco* (XM 174) and *Attitude Franco* (Sirius 164), plus many more, SiriusXM continues to offer a leading platform for Canadian artists.

For more information, visit www.siriusxm.ca or www.indies.ca.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.4 million subscribers, is the country's leading audio entertainment company and

broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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SiriusXM Canada contact:

Mike Calnek

Director, Publicity, Promotion and Sponsorship

416-513-7459

mike.calnek@siriusxm.ca