

## SiriusXM Canada launches Canadian talk series What She Said

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TORONTO, May 28, 2014 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced the addition of the popular weekly talk series *What She Said* to its daily schedule on SiriusXM Canada Talks (channel 167). Airing weekdays from 10 am to 12 pm ET, the show offers up real and entertaining conversation among women about the things that matter most to them.

Hosts and veteran journalists Christine Bentley, Sharon Caddy and Kate Wheeler have been trusted news sources across Canada for decades, with numerous collective years at CTV News, Canada AM and CBC. They have individually stirred the country with their unique abilities to deliver hard-hitting and personal stories and have now come together to continue that inspiring storytelling with *What She Said*. Covering finance, family, health, tech, sex, drugs and rock n' roll, the dynamic trio will touch on any subject that is of interest to and for women and welcomes a full slate of moving female guests each day.

"Adding *What She Said* to a daily schedule just makes sense for our Canada Talks channel, which covers a huge range of topics that matter to the country" said John Lewis, Senior Vice President, Programming, SiriusXM Canada. "They have more great content and exciting guests than they can fit in a weekly show and the appetite from their audience is strong. The talent involved in the show know how to deliver exciting, informative and interesting news and we aren't about to hold them back."

*What She Said* can be heard on Canada Talks (channel 167) weekdays from 10 am to 12 pm ET. It joins a full catalogue of Canadian entertainment and news programming, including The Arlene Bynon Show, Business News Network, Ward & Al, The Shaun Proulx Show, That Eric Alper's Show, Dishing With DeMontis, The Sharp Magazine Show and much more.

For more information, visit [www.siriusxm.ca](http://www.siriusxm.ca) or [www.whatshesaidradio.com](http://www.whatshesaidradio.com).

### About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.4 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

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