

## SiriusXM to Air Comprehensive Live Coverage of Wimbledon

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### ***Daily broadcasts from The All England Lawn Tennis Club June 23 through July 6***

TORONTO, June 20, 2014 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, will offer subscribers comprehensive live coverage of The Championships, Wimbledon for 2014 from the opening day of play on Monday, June 23, through the Ladies' and Gentlemen's Singles Finals on Saturday, July 5, and Sunday, July 6.

Live play-by-play of matches will air on Sirius channel 93 and XM channel 208 and on channel 965 on the SiriusXM Internet Radio App and online at SiriusXM.ca. Listeners will hear Live @ Wimbledon, the official radio broadcast of Wimbledon.

SiriusXM will offer up to 13 hours of live Wimbledon coverage daily — from 4:00 am ET through the end of each day's play — giving listeners access to point-by-point action of matches on both Centre Court and the outer courts, plus pre- and post-match commentary, highlights and up-to-the-moment tournament news.

Great Britain's Andy Murray will be defending his emotional 2013 Wimbledon Men's Singles title. He will face a field that includes seven-time Wimbledon champion Roger Federer, World No.1 and 2014 French Open champion Rafael Nadal, World No.2 Novak Djokovic and many more of the world's best.

On the women's side the draw includes five-time Wimbledon champion and World No.1 Serena Williams, 2014 French Open champion Maria Sharapova, World No.2 Li Na, U.S. star Sloane Stephens and many others.

SiriusXM's Wimbledon broadcasts are aired in association with ESPN Radio, rights holder to Live @ Wimbledon radio broadcasts in the U.S., and The All England Lawn Tennis Club.

### **About SiriusXM Canada**

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.4 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

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