2014 Ryder Cup to air live on SiriusXM Canada

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- Team USA vs. Team Europe, September 26-28
- SiriusXM will provide more than 32 hours of live on-course play-by-play from Gleneagles
- New show hosted by 5-time Ryder Cup player Fred Couples debuts live Sep. 25

TORONTO, Sept. 23, 2014 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced that SiriusXM will offer subscribers nationwide live hole-by-hole coverage of the 2014 Ryder Cup, golf's biennial event that pits Team USA vs. Team Europe, on SiriusXM PGA TOUR Radio (XM channel 93, Sirius All Access channel 208)

Live broadcasts of each day's matches, provided by IMG, will air on Friday and Saturday, September 26 and 27, starting at 2:00 am ET, and on Sunday, September 28, starting at 5:30 am ET. The broadcasts will continue through the end of each day's play, giving listeners access to more than 32 hours of live on-course play-by-play from Gleneagles Golf Club in Perthshire, Scotland. SiriusXM will also re-broadcast the coverage each afternoon at 4:00 pm ET, giving listeners additional opportunities to tune in. All broadcasts will be available on satellite radios, through the SiriusXM Internet Radio App and online at SiriusXM.ca.

The Ryder Cup is one of golf's most anticipated events, showcasing teams of 12 of the best players from the United States and Europe facing off in match play. The teams will compete in foursome and four-ball matches on Friday and Saturday, and 12 head-to-head singles matches on Sunday.

Team Europe will be defending the Ryder Cup they won in historic fashion two years ago outside of Chicago. Trailing by a wide margin (four points) going into the final day, the Europeans shocked the Americans by winning eight and a half of 12 possible points to complete a remarkable comeback known thereafter as the "Miracle at Medinah." This year's European team is headlined by the world's #1 ranked player, Rory McIlroy, winner of this year's British Open and PGA Championship. His teammates include 2014 U.S. Open Champion and PLAYERS Championship winner Martin Kaymer, Thomas Bjorn, Jamie Donaldson, Victor Dubuisson, Stephen Gallacher, Sergio Garcia, Graeme McDowell, Ian Poulter, Justin Rose, Henrik Stenson and Lee Westwood.

Team USA will be captained by Hall of Famer Tom Watson, one of the game's greatest links players, who leads his team to Scotland looking to reclaim the Ryder Cup they last won in 2008. Representing the United States on the course will be 2014 Masters Champion Bubba Watson, Keegan Bradley, Rickie Fowler, Jim Furyk, Zach Johnson, Matt Kuchar, Hunter Mahan, Phil Mickelson, Patrick Reed, Webb Simpson, Jordan Spieth and Jimmy Walker.

Leading up to the event, SiriusXM PGA TOUR Radio will offer daily golf talk and analysis, and will raise the curtain on two new shows.

The Fred Couples Show, hosted by the former World #1 ranked player, debuts live on September 25 at 7:00 pm ET, the night before Ryder Cup play begins. Couples was a fixture for the U.S. in international team competitions. He played on five Ryder Cup teams and four Presidents Cup teams, and captained three winning Presidents Cup teams.

LPGA star Natalie Gulbis and top instructor Debbie Doniger will begin hosting their new show, *The Golfer Girls*, live from the SiriusXM studios in New York City on September 24 at 2:00 pm ET.

Chris DiMarco, who played on the U.S. Ryder Cup Team in 2004 and 2006, will host a new edition of his show, *Opinionated*, airing Tuesday at 11:00 am ET. Matt Adams will host his show, *Fairways of Life*, live from Gleneagles Monday through Thursday from 7:00 to 9:00 am ET. SiriusXM will also carry Golf Channel's *Live from the Ryder Cup* programming on Tuesday, Wednesday and Thursday. For more on SiriusXM PGA TOUR Radio's Ryder Cup coverage, click here.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.5 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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