

## SiriusXM Canada launches Sarah McLachlan Radio

October 16, 2014 07:00 AM

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*Beloved recording artist Sarah McLachlan to take over SiriusXM for exclusive broadcast*

TORONTO, Oct. 16, 2014 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced it will launch *Sarah McLachlan Radio*, a limited engagement channel featuring music, performances and more from across the iconic Canadian singer-songwriter's career.

Starting on October 17<sup>th</sup> *Sarah McLachlan Radio* will take over *Iceberg* (Sirius 161) and *The Verge* (XM 173) for four days to showcase McLachlan's treasured music catalogue. In addition to the classic singles and albums that made Sarah an international household name, subscribers will hear rare tracks, acoustic recordings, a track-by-track walk through of her new album *Shine On* and a special never-before-aired broadcast of this summer's *SiriusXM Town Hall with Sarah McLachlan*.

"Sarah and her music are such a powerful force around the world," said Jeff Leake, Director of Music Programming, SiriusXM Canada. "With her incredible talent and incredibly giving spirit, it's easy to see why she is so loved and why we are so happy to be able to offer up this special programming to our subscribers."

"I am so blessed that I get the opportunity to reach so many people with *Shine On*, my tour and now on SiriusXM," said Sarah McLachlan. "SiriusXM has been a great supporter of mine and the Sarah McLachlan School of Music and I look forward to joining their subscribers across North America with Sarah McLachlan Radio."

The *SiriusXM Town Hall with Sarah McLachlan* will air daily during the channel takeover. The performance was recorded on September 18<sup>th</sup> at the *Sarah McLachlan School of Music*, which provides free music education for at-risk and underserved youth in Vancouver B.C. and is proudly supported by SiriusXM. Listeners will be treated to an intimate acoustic performance from Sarah as well as a candid interview with the superstar.

Listeners who have [SiriusXM Internet Radio](#) access can also listen to *Sarah McLachlan Radio* on the SiriusXM Internet Radio App and online.

*Sarah McLachlan Radio* and support of the Sarah McLachlan School of Music is part of SiriusXM Canada's [ongoing initiatives to provide exposure to and support Canadian talent](#). Through Canadian indie music channels *The Verge* (XM 173) and *Iceberg* (Sirius 161), francophone channels *Influence Franco* (XM 174) and *Attitude Franco* (Sirius 164), plus many more, SiriusXM continues to offer a leading platform for Canadian artists.

Sarah's coast-to-coast SHINE ON CANADIAN tour kicks off this Saturday in Victoria, BC. For more information on tour dates or to purchase tickets please visit [SarahMcLachlan.com](#).

For more information on *Sarah McLachlan Radio* visit [siriusxm.ca/sarah-mclachlan-radio](#).

### About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies five years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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### **About Sarah McLachlan**

Sarah McLachlan is one of the most celebrated singer songwriters in entertainment with over 40 million albums sold worldwide. She is an eight-time Juno Award winner and a three-time Grammy Award winner. McLachlan's landmark fifth album, the 10x-platinum *Surfacing*, contained two Grammy Award-winning tracks: "Building a Mystery" and "Last Dance." In addition to her personal artistic efforts, she founded the Lilith Fair tour showcasing female musicians which raised over \$7 million for local and national charities over its 3 years and in 2002 founded her non-profit organization the Sarah McLachlan School of Music. The school provides free afterschool music education for at-risk and underserved kids who otherwise would have no access to music programming. From an early age, music provided Sarah with the tools she needed to navigate the challenges she faced in her life so she recognizes how important it is for every child to have those same opportunities. McLachlan's latest album *SHINE ON* was released earlier this year, it explores her personal journey over the last three years navigating love, loss and change. *SHINE ON* celebrates the human ability to grow from our experiences, thrive and shine on.

For more information on Sarah McLachlan, visit [SarahMcLachlan.com](http://SarahMcLachlan.com)

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