

SiriusXM Canada to broadcast Humble & Fred's 25th anniversary live

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Veteran duo to celebrate 25 years on-air with special live programming

TORONTO, Nov. 4, 2014 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced it will broadcast iconic radio team *Humble and Fred's* 25th anniversary party live from the Legendary Horseshoe Tavern in Toronto on Wednesday, November 5th.

The event will air at 8 pm ET on *Canada Laughs* channel 168, *Humble and Fred's* flagship channel where they host the weekday morning show throughout North America from 7 – 9 am ET. Special guests to include members of *The Watchmen*, *USS* and *Liam Titcomb* who will perform acoustic sets, plus a cast of the show's infamous friends and comedians, all before a live audience of SiriusXM subscribers.

"Twenty five years flew by like 25 days, it's just too bad I can't remember the last 25 minutes," said Humble. "But seriously, we wouldn't be here today without all the great friends we've made along the way and want to sincerely thank them."

"We're really proud to have such seasoned, hilarious talent as Humble and Fred on our channels," said John Lewis, SVP, Programming, SiriusXM Canada. "We want to wish them a very happy 25th anniversary and look forward to many more years on the air."

Howard Glassman and Fred Patterson, affectionately known to audiences as *Humble & Fred*, began their on-air careers in Toronto in 1989 and quickly developed a dedicated fan base throughout the Greater Toronto Area who loved the candid pair's slapstick banter. Now, 25 years later, they have a North American-wide listenership tuning into SiriusXM each day for the duo and their guest's uncensored views on the hot topics of the day.

Listeners who have [SiriusXM Internet Radio](#) access can also listen to the event live on the SiriusXM Internet Radio App.

Canada Laughs (channel 168) features uncensored Canadian comedy 24/7 including stand-up, sketch, musical comedy and more, putting the spotlight on the rich pool of extraordinary talent from Canada. *Canada Laughs* is available to all Sirius and XM subscribers in Canada and across the U.S. and joins SiriusXM's hilarious comedy lineup, including *Comedy Central Radio*, *Raw Dog Comedy Hits*, *The Foxxhole*, *Blue Collar Comedy*, *Laugh USA* and more.

For more information on *Humble and Fred's* 25th anniversary party, visit siriusxm.ca/humble-and-fred/.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies five years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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