

AC/DC to launch new, exclusive, limited-run SiriusXM Canada channel

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"AC/DC Radio" to feature "Town Hall" special with AC/DC

TORONTO, Nov. 25, 2014 /CNW/ - **SiriusXM Canada** (TSX: XSR), the country's leading audio entertainment company, today announced it will launch "AC/DC Radio," an exclusive, limited-run channel featuring the music of legendary hard rock band AC/DC.

SiriusXM's "AC/DC Radio" will air Wednesday, November 26 through Sunday, December 7 via satellite on channel 25 and through the **SiriusXM Internet Radio** App on smartphones and other connected devices, as well as online at siriusxm.ca. The limited-run channel will feature music spanning AC/DC's entire career up to their new album *Rock or Bust*, which is scheduled to be released on Tuesday, December 2, as well as classic rock music that airs regularly on SiriusXM's Classic Rewind channel.

Additionally, AC/DC members Angus Young and Brian Johnson will be in the SiriusXM studios as part of a special edition of SiriusXM's "Town Hall" series. The "Town Hall" with AC/DC will include the hard rock icons answering questions about their storied career and new album *Rock or Bust*, from a studio audience of SiriusXM listeners, and moderated by renowned/Grammy award winning producer Brendan O'Brien, who produced *Rock Or Bust*.

"SiriusXM's Town Hall with AC/DC" will air on Thursday, November 27 at 12:00 pm ET, via satellite on "AC/DC Radio".

"SiriusXM's Town Hall with AC/DC" is part of SiriusXM's "Town Hall" series, featuring iconic entertainers and figures sitting down with studio audiences of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Billy Crystal, Quentin Tarantino, Carol Burnett, Tom Petty, Willie Nelson, KISS, Coldplay, Ringo Starr, Barbra Streisand, Taylor Swift, Hugh Jackman, Dolly Parton, Kris Kristofferson, the cast of Nashville, Jason Aldean, Roger Waters, the surviving members of Nirvana, Gregg Allman, Usher and Tony Hawk.

"AC/DC Radio" is an example of SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45 and Neil Diamond Radio.

For more information visit www.siriusxm.ca.

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About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio **channels** featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on **Apple** and **Android**-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies five years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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