

SiriusXM Canada to broadcast 102nd Grey Cup live from Vancouver

November 27, 2014 07:00 AM

SiriusXM Grey Cup Kickoff Show™ will feature live performances by Canadian artists Dallas Smith and Nikki Yanofsky

TORONTO, Nov. 27, 2014 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced it will broadcast the 102nd Grey Cup® live from Vancouver on November 30th, 2014 on *Canada Talks* channel 167. SiriusXM will also provide title sponsorship to the SiriusXM Grey Cup Kickoff Show™, which will set the stage for all the action of the game.

The 102nd Grey Cup will see the Calgary Stampeders go head-to-head with the Hamilton Tiger-Cats at BC Place Stadium. But before the game gets started, and for the first time, fans will be able to enjoy the SiriusXM Grey Cup Kickoff Show™. The inaugural year of the show will feature platinum-selling Canadian artist and Vancouver native Dallas Smith, whose new album "Lifted" was released on November 24th. Canadian jazz-pop singer-songwriter Nikki Yanofsky will join Smith, performing a bilingual rendition of the Canadian national anthem.

"The Grey Cup is a Canadian institution and we are always proud to be a part of it," said John Lewis, SVP, Programming, SiriusXM Canada. "It's an exciting culmination to a thrilling year and our listeners will get all the action no matter where they are."

Adding to the excitement of Grey Cup weekend, country star Dallas Smith will play an exclusive show before an intimate audience of SiriusXM subscribers in Vancouver on Saturday, November 29th. Hosted by SiriusXM's Jeff Leake, *SiriusXM's Artist Confidential with Dallas Smith* will feature some of Smith's hits, songs from his new album, a personal Q&A and more.

The big game can be heard on *Canada Talks* channel 167 starting with a pre-show at 4 pm leading into the action at 6 pm ET. *Canada Talks* broadcasts CFL play-by-play throughout the regular season and playoffs, giving subscribers English and French broadcasts of every game from their favourite teams around the league.

Listeners who have [SiriusXM Internet Radio](#) access can also listen to the event live on the SiriusXM Internet Radio App.

CFL play-by-play joins SiriusXM's comprehensive coverage of every major sport, including NFL, NHL, MLB, NBA, PGA, Barclays Premier League, UEFA Champions League and more.

For more information visit www.siriusxm.ca.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Oprah, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies five years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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SiriusXM Canada contact: Mike Calnek, Director, Publicity, Promotion and Sponsorship, 416-513-7459, mike.calnek@siriusxm.ca