

SiriusXM Canada announces sports and entertainment programming for Super Bowl week

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SiriusXM NFL Radio, Mad Dog Sports Radio, SiriusXM Fantasy Sports Radio, SiriusXM Bleacher Report Radio, The Foxxhole and other channels to broadcast live from Arizona

Jamie Foxx, Jenny McCarthy, Joel & Victoria Osteen, Fred Couples, Stephen A. Smith and Sway Calloway to host live shows from Radio Row in downtown Phoenix on Jan. 30

TORONTO, Jan. 28, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, announced today its broadcast plans for Super Bowl Week in Phoenix, Arizona, through February 1. Subscribers will get access to three different game broadcasts of Super Bowl XLIX plus a wide-ranging mix of sports, entertainment and music programming.

On Sunday, February 1 (6:00 pm ET), SiriusXM will offer live coverage of Super Bowl XLIX from University of Phoenix Stadium in Glendale, AZ. Subscribers who have [SiriusXM Internet Radio](#) access in addition to their satellite radio subscription can also listen to the game via the SiriusXM Internet Radio App and at [SiriusXM.ca](#).

- New England Patriots team broadcast - Sirius 85 / XM 85 / Online 818 (*online available to subscribers with a Sirius Select/Premier or XM Premier subscription*)
- Seattle Seahawks team broadcast - Sirius 93 / XM 225 / Online 826 (*online available to subscribers with a Sirius Select/Premier or XM Premier subscription*)
- National radio broadcast – Sirius 88 / XM 88 / Online 88 (*available to subscribers with a Sirius Select/Premier or XM Premier subscription*)

During the Pepsi Super Bowl XLIX Halftime Show, SiriusXM will offer listeners a broadcast of the on-field musical performance by Katy Perry with special guest performer Lenny Kravitz on SiriusXM Hits 1.

SiriusXM NFL Radio (channel 88) will broadcast live every day from the NFL's Radio Row in downtown Phoenix, offering listeners the latest news and expert analysis, plus dozens of interviews with players, coaches, league executives and celebrities in town for the event. SiriusXM NFL Radio features an unparalleled roster of hosts in town for the event that includes **Gil Brandt, Tim Brown, Rich Gannon, Pat Kirwan, Jim Miller, Ross Tucker, Carl Banks, Takeo Spikes, Bob Papa, Alex Marvez, Bruce Murray, Howard Balzer** and others.

In addition to SiriusXM NFL Radio's coverage, subscribers will get special programming from SiriusXM's other sports, entertainment and music channels.

SPORTS

SiriusXM's Mad Dog Sports Radio (channel 85) will broadcast live from Radio Row throughout the week, featuring the new **Stephen A. Smith Show** (1:00 pm ET/11:00 am MT), **Mad Dog Unleashed with Christopher Russo** (3:00 pm ET/1:00 pm MT), and **Schein on Sports with Adam Schein** (10:00 am ET/8:00 am MT).

Oakland Raiders running back **Maurice Jones-Drew** will be on Radio Row to host his SiriusXM Fantasy Sports Radio show, **Runnin' with MJD**, live on Thursday at 2:00 pm ET/12:00 pm MT and again on Friday at 3:00 pm ET/1:00 pm MT (XM 87, Sirius Premier 210).

SiriusXM Bleacher Report Radio (Sirius 93, XM 208) will broadcast from Radio Row Wednesday through Friday presenting shows hosted by Nicole Zaloumis, Ric Bucher and Kirk Morrison (10:00 am ET/8:00 am MT) and Jason Goff joined by rotating hosts including Matt Bowen and Matt Miller (3:00 pm ET/1:00 pm MT).

Fred Couples, the 1992 Masters Champion and a devoted Seahawks fan, will host a special edition of his SiriusXM PGA TOUR Radio show from Radio Row on Friday at 5:00 pm ET/3:00 pm MT (Sirius Premier 208, XM 93).

ENTERTAINMENT/TALK/MUSIC and MORE

On Friday, January 30, SiriusXM's set on Radio Row will showcase a star-studded lineup.

Jamie Foxx will bring his exclusive comedy and entertainment channel, The Foxxhole (channel 96), to Radio Row where he will host a special live broadcast starting at 3:00 pm ET/1:00 pm MT.

Jenny McCarthy will host a special edition of her show, *Dirty, Sexy, Funny*, live from Radio Row starting at 2:00 pm ET/12:00 pm MT (Entertainment Weekly Radio, channel 105).

Joel and Victoria Osteen, the renowned inspirational figures and pastors of Lakewood Church, will host a special show live from Radio Row starting at 1:00 pm ET/11:00 am MT (Joel Osteen Radio, channel 128).

Sway Calloway will host *Sway in the Morning*, his live weekday show on Eminem's Shade 45 channel, from Radio Row on Thursday and Friday at 10:00 am ET/8:00 am MT (channel 45).

Covino & Rich, hosted by **Steve Covino** and **Rich Davis** on Indie (channel 102), will broadcast from various hotspots around Phoenix.

Business Radio host **Kenneth Shropshire** will anchor the *Wharton Sports Business Show* live from Radio Row today at 4:00 pm ET/2:00 pm MT (Business Radio Powered by The Wharton School, channel 111).

Dave LaGreca and **Doug Mortman** will host their wrestling show, *Busted Open*, live from Radio Row on Wednesday at 2:00 pm ET/12:00 pm MT (SiriusXM Sports Zone, channel 92).

Additionally, throughout Super Bowl Week, SiriusXM will offer a special pop-up channel entirely dedicated to Super Bowl XLIX. **Super Bowl XLIX Radio** (Sirius Premier ch. 219, XM ch. 205) will air Thursday night through kickoff and showcase a variety of programming including highlights from all of SiriusXM's original programming originating from Phoenix, plus NFL-provided schedules and updates to keep fans informed about Super Bowl entertainment and planning options.

As the Official Satellite Radio Partner of the NFL, SiriusXM broadcasts every NFL game live nationwide, from the preseason through the Pro Bowl and Super Bowl. Visit www.siriusxm.ca for more information.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](http://www.siriusxm.ca) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with over 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 3,000 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

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