

## SiriusXM Canada announces new political show featuring Evan Solomon

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### ***SiriusXM's Everything Is Political: Campaign 2015 with Evan Solomon to offer news and features of Canada's election***

TORONTO, Aug. 5, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, announced the launch of SiriusXM's Everything Is Political: Campaign 2015 with Evan Solomon, a show that will follow every aspect of Canada's federal election campaign. The show premieres Thursday, August 6 from 6 pm to 7 pm (EDT) on SiriusXM's *Canada Talks*, channel 167.

Hosted by one of Canada's most experienced political journalists, Evan Solomon, this one-hour daily political talk program will examine all angles of the country's federal election campaign. The program will break news as well as feature the key players in the election including members of Parliament, leaders, strategists, and pollsters.

"We are excited to be teaming up with one of Canada's most experienced political journalists," said John Lewis, SVP, Programming and Operations, SiriusXM Canada. "SiriusXM's Everything Is Political will be the political talk destination, offering listeners the highs and lows with passion, personality, and the news that make up a campaign."

Evan Solomon has covered federal and provincial politics for more than 15 years – as well as some of Canada's biggest news stories of the time from 9/11 to the recent attack on Canada's Parliament. Solomon brings a depth of experience and credibility that drove his CBC Radio show "The House" to close to one million listeners each week. As well, his television program "Power and Politics" was the highest-rated original show on CBC News Network.

"I am pleased to be part of SiriusXM Canada for this historic election campaign," said Evan Solomon. "With the help of a talented pool of Ottawa-based journalists, we will bring a unique perspective to the campaign and aim to become a required everyday source of essential national campaign material for our listeners."

The show will launch on Thursday, August 6 from 6 pm to 7 pm (EDT) on SiriusXM's *Canada Talks* (channel 167) ahead of the first televised leaders' debate. A post-debate show will air on Friday, August 7 from 6 pm to 7 pm (EDT). The show will then air Thursdays during the balance of August and daily Monday to Friday starting in September and continuing until Nov. 5 all from 6 pm to 7 pm (EDT).

### **About SiriusXM Canada**

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central, and more.

SiriusXM programming is available on a variety of devices including pre-installed and aftermarket radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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