

SiriusXM Canada announces programming for 2015 NFL season

September 11, 2015 01:58 PM

- *SiriusXM kicks off another season, offering subscribers the most comprehensive coverage available on radio*
- *Subscribers get every NFL game plus daily talk on SiriusXM NFL Radio channel; Shannon Sharpe and Jason Taylor join roster of hosts for 2015*

TORONTO, Sept. 11, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced the most comprehensive coverage of the NFL available on any audio platform throughout the 2015 season, featuring live broadcasts of every game plus daily NFL talk on the SiriusXM NFL Radio channel (available to all Sirius subscribers, as well as XM Premier subscribers).

Throughout the season all NFL games through Super Bowl 50 air on satellite radios. Subscribers to the SiriusXM All Access package – which includes satellite radio and internet listening – can also listen to every game via the SiriusXM app and at [SiriusXM.ca](#). Weekly NFL schedules with SiriusXM channel assignments can be found at [www.siriusxm.ca/sports/nfl](#).

[SiriusXM NFL Radio](#) (channel 88), the only 24/7 radio channel dedicated to the NFL, enters its 12th season on the air and continues to offer the most comprehensive and in-depth audio coverage of the league.

SiriusXM NFL Radio's daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league. The channel showcases an unparalleled roster of hosts that includes former players, coaches and front office executives. These include Gil Brandt, Tim Brown, Mark Dominik, Rich Gannon, Brad Hopkins, Maurice Jones-Drew, Pat Kirwan, James Lofton, Anthony "Booger" McFarland, Jim Miller, Bill Polian, Phil Savage, Takeo Spikes, Amani Toomer, Ross Tucker, and Solomon Wilcotts.

Joining the roster this year will be former Miami Dolphins defensive end Jason Taylor, a three-time First Team All-Pro and six-time Pro Bowl selection, and Hall of Fame tight end Shannon Sharpe, who previously hosted on SiriusXM NFL Radio in 2009.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Bob Papa, Bruce Murray, Alex Marvez, Howard David, Vic Carucci, Dan Leberfeld, Bill Lekas, Zig Fracassi, Steve Torre, Casey Stern, Howard Balzer, Jeff Rickard, Lance Medow, Mike Keith and Tom Pelissero.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league.

Follow the SiriusXM NFL Radio channel on Twitter ([@SiriusXMNFL](#)).

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013 and 2014 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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SiriusXM Canada contact: Mike Calnek, Director, Publicity, Promotion and Sponsorship, 416-513-7459, mike.calnek@siriusxm.ca