

## SiriusXM Canada announces full coverage of 2015-16 NHL season

October 07, 2015 07:00 AM

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- *Subscribers across North America to get live satellite and online play-by-play throughout the season*

- *Sportscast veterans Gord Stellick, Rob Simpson, Steve Kouleas, Jeff Marek, Scott Laughlin and more return to the air*

TORONTO, Oct. 7, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company and the Official Satellite Radio Partner of the NHL<sup>®</sup>, today announced full coverage of the 2015-16 NHL<sup>®</sup> season with an exciting new lineup of hosts and shows on *SiriusXM NHL Network Radio*<sup>™</sup> (ch. 91), starting on Wednesday, Oct. 7. The 24/7 expert hockey talk and analysis channel, as well as play-by-play of every game throughout the league, is now available to all Sirius and XM satellite and online subscribers across North America.

New and returning hosts to *SiriusXM NHL Network Radio*<sup>™</sup> include Gord Stellick and Rob Simpson with their first-ever morning show *Stellick and Simmer*, while Steve Kouleas and Jeff Marek team up with Matthew Barnaby for *NHL Game Day*. Plus, *The Power Play* with Scott Laughlin and Jim "Boomer" Gordon return to the lineup as well as more daily action covering hard-hitting interviews and breaking hockey news from around the league.

"We've made some big changes to the channel and I'm certain listeners are going to love the dynamic, informative and compelling hockey action we'll bring them year round," said Nelson Millman, Program Director, *SiriusXM NHL Network Radio*<sup>™</sup>, SiriusXM Canada. "We have top-tier talent and non-stop excitement coming out of the league to keep listeners excited whether they're in their car, in the office, or on-the-go."

### **Stellick and Simmer with Gord Stellick and Rob Simpson**

*7 am – 11 am (EST), every weekday*

Listeners will now hear Gord Stellick and Rob Simpson as they return to *SiriusXM NHL Network Radio*<sup>™</sup> with their first-ever daily morning show *Stellick and Simmer*. Stellick, having previously hosted *Hockey Night in Canada Radio* on SiriusXM, brings more than four decades of sportscast experience including his residencies with 590 Sportsnet The FAN, MLSE, TSN and more, as well as his role as General Manager of the Toronto Maple Leafs and the New York Rangers. Simpson, a broadcaster, reporter and author, was previously heard on *NHL Network*<sup>™</sup>, NHL.com, the Boston Bruins, *Sports Access on AMI-TV/Audio*, *Leafs TV* and more.

The two will bring their unique insight, analysis and passion for the game to the channel, while corresponding with other special guests and hockey insiders each day, covering all the action from around the league.

### **NHL Game Day with Steve Kouleas, Jeff Marek and Matthew Barnaby**

*11 am – 2 pm (EST), every weekday*

Steve Kouleas also returns to the channel, with more than 25 years of experience including on-air hosting and analysis with TSN, Sportsnet, CBC, CBS, ESPN, NBC and more. Kouleas brings his encyclopaedic knowledge of hockey and energy for the sport and will be joined on *NHL Game Day* by television personality and previous host of *Hockey Night in Canada Radio* Jeff Marek, as well as NHL Alumni<sup>™</sup> Matt Barnaby, who returns to the air for another year. Barnaby played in the league over 14 years across multiple teams and has quickly become a fan favourite on the channel with his outspoken opinions and insider perspective.

## **The Power Play with Scott Laughlin and Jim "Boomer" Gordon**

2 pm – 6 pm (EST), every weekday

Returning to its regular time, *The Power Play* will feature Scott Laughlin and Jim "Boomer" Gordon sitting down every weekday for the candid repartee and hockey knowledge they are known for. Laughlin and Gordon are both entering their 11<sup>th</sup> year on *SiriusXM NHL Network Radio*<sup>™</sup>. Long-time sports/hockey producer Jeff Domet joins as producer of the show.

More shows will return to round out the 24/7 hockey coverage on the channel, including *Ice Cap* with Ryan Paton, Nick Alberga, Eric Gage and Michelle Sturino, *Hockey Primetime* with Connor McKenna and more.

All subscribers will get access to opening day games this Wednesday, Oct. 7, plus the full schedule of 2015-16 season games, the Stanley Cup<sup>®</sup> Playoffs and the Stanley Cup<sup>®</sup> Final. Listeners who have [SiriusXM Internet Radio](#) access can also listen to *SiriusXM NHL Network Radio*<sup>™</sup> and all NHL<sup>®</sup> games on the SiriusXM Internet Radio App and online. Weekly schedules with SiriusXM channel assignments can be found at <http://www.siriusxm.ca/sports/nhl/>.

*SiriusXM NHL Network Radio*<sup>™</sup> (ch. 91) offers exclusive, expert hockey talk 24/7, plus season long play-by-play action. It joins SiriusXM's comprehensive coverage of every major sport, including NFL, MLB, NASCAR, NBA, PGA, CFL and more.

For more information visit [www.siriusxm.ca/nhlnetworkradio](http://www.siriusxm.ca/nhlnetworkradio).

### **About SiriusXM Canada**

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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