## SiriusXM Canada presents Canadian election special "Everything is Political: Campaign 2015"

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TORONTO, Oct. 20, 2015 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, today announced Canadian election results coverage on SiriusXM Canada Talks (channel 167) with a three-hour special broadcast Everything is Political: Campaign 2015. The post-election special will air from 4 p.m. to 7 p.m. EST on Tuesday, October 20 and will be co-hosted by veteran broadcasters and SiriusXM personalities Evan Solomon and Arlene Bynon who will review election results riding-by-riding and talk with guests and experts from across the political spectrum.

"Once Canadians exit the polls and the results are tallied, we expect some very interesting discussion and analysis related to the most historic federal election campaign we've seen in a long time," said Joe Thistel, Director of Talk and Sports Programming, SiriusXM Canada. "Evan and Arlene bring massive experience to this discussion and will provide listeners with up-to-theminute reactions from Canadians and the fall-out across each political party in their election results analysis and they'll be joined in-studio and through call-ins from the field by expert political insiders and opinion-makers."

Evan Solomon has covered federal and provincial politics for more than 15 years – as well as some of Canada's biggest news stories of the time - from 9/11 to the recent attack on Canada's Parliament. Solomon brings a depth of experience and credibility that drove his CBC Radio show "The House" to close to one million listeners each week. As well, his television program "Power and Politics" was the highest-rated original show on CBC News Network.

Arlene Bynon hosts *The Arlene Bynon Show* on SiriusXM Canada's Canada Talks (channel 167) and has amassed an enviable range of interview subjects through her broadcasting career. Arlene brings her adept skill-set in journalism to every discussion making informative and entertaining content out of her time with the political and powerful on a daily basis.

Those satellite radio subscribers who add SiriusXM Internet Radio access to their subscription can also listen to *Everything is Political: Campaign 2015* with Evan Solomon and Arlene Bynon on the SiriusXM Internet Radio App and online and On Demand.

For more information about SiriusXM Canada, visit www.siriusxm.ca

## **About SiriusXM Canada**

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at <a href="https://www.siriusxm.ca">www.siriusxm.ca</a> and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest

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