

Frightfully fun Halloween programming across a variety of SiriusXM's music, comedy, talk, and entertainment channels

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The 13th anniversary of the "Pumpkin Jam" on Kids Place Live will air family-friendly Halloween programming for kids of all ages

Radio Classics will air a week-long celebration featuring Halloween episodes of classic radio comedies and dramas

SiriusXM SCREAM will keep listeners and trick-or-treaters in the Halloween spirit in cars and at parties with scary music and spooky ambient sounds

TODAY Show's Jenna Wolfe will host the Halloween-themed special, "The Unlucky 13 with Jenna (Were)Wolfe"

TORONTO, Oct. 22, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, announced **today** it will broadcast a wide-variety of Halloween-themed programming. SiriusXM's spooky, creative, and classic Halloween programming will air across multiple music, comedy, talk, and entertainment channels featuring everything from scary stories for adults to party sounds for kids and families and more.

Now in its 13th year, the annual "Pumpkin Jam" on Kids Place Live will feature a Halloween celebration for kids and their families. Delivering fun Halloween songs and spooky stories, "Pumpkin Jam" will feature Halloween-themed selections from North America's best indie artists, including the Grammy Award nominated Justin Roberts, Seattle-based Recess Monkey, and Disney Junior alumni "The Imagination Movers," as well as songs from popular kid-friendly Halloween movies like "Hotel Transylvania" and "The Nightmare Before Christmas." Also, "The Pumpkin Jam" will air from Friday, October 30, at 10:00 a.m. ET through Sunday, November 1, at midnight ET, on SiriusXM Kids Place Live, channel 78.

The limited-engagement SiriusXM SCREAM channel will provide listeners with chills and thrills for the ultimate Halloween soundtrack. Chock-full of fun with creepy and spooky ambient sounds, SCREAM will put listeners in the Halloween mood in their cars as well as keep Halloween parties and trick-or-treaters in the spirit with a curated soundtrack of hit music, scary movie music, and seasonal novelty tunes.

SCREAM will also feature special celebrity guests and favorite SiriusXM hosts giving personal reflections on favourite Halloween memories, least-favourite costume ideas, and whether candy corn is Halloween "ick" or treat.

The SiriusXM SCREAM channel will air beginning Thursday, October 22, starting at 6:00 p.m. ET, through Sunday, November 1, at 9:00 a.m. ET on Limited Engagements, channel 18 (available to XM satellite subscribers and Sirius and XM Internet Radio subscribers).

As an extra-special Halloween treat, Jenna Wolfe, The TODAY Show's Lifestyle and Fitness Correspondent and host on TODAY Show Radio on SiriusXM, will countdown the unlucky 13 songs of Halloween as well as offer her own take on celebrating Halloween. "The Unlucky 13 with Jenna (Were)Wolfe" will air on Saturday, October 31 at 10:00 a.m. ET with an encore broadcast at 8:00 p.m. ET, on SiriusXM SCREAM.

Additional Halloween programming on SiriusXM will include:

SiriusXM Comedy Greats (channel 94): Jay Thomas celebrates Halloween New Orleans style with six comics, music from local bands, plus a walk through haunted cemeteries, and all with a live audience of SiriusXM listeners. Airs Thursday, October 29 starting at 9:00 p.m. ET. Also, listeners will hear "Comics from the Grave!" hosted by Gilbert Gottfried featuring a countdown of

some his favourite comics from the past - those who have passed on... And a few surprises from those who haven't. Airs on Friday, October 30, starting at 6:00 p.m. ET, with encore broadcasts on Saturday, October 31, at 10:00 a.m. ET and 8:00 p.m. ET.

Raw Dog SiriusXM Comedy Hits (channel 99): Tom Papa's Halloween Special recorded in front of a live audience at Largo at The Coronet in Los Angeles. The Halloween-themed show will feature Bill Burr, David Koechner, Steve Agee, Matt Braunger, Greg Fitzsimmons, Melissa Villasenor, Rick Crom, Cynthia Koury, and of course Tom Papa. Airs Friday, October 30, starting at 10:00 a.m. ET and Saturday, October 31, starting at 12:00 p.m. ET.

Entertainment Weekly Radio: (channel 105): "Ash vs Evil Dead" cast members Bruce Campbell and Lucy Lawless with director Sam Raimi talk with "EW Morning Live" host Dalton Ross. Airs on Halloween, Saturday, October 31, at 8:00 a.m. and rebroadcasts at noon and 5:00 p.m. (all times eastern).

RadioClassics (channel 148) A week-long celebration of Halloween with Halloween-themed episodes of favourite classic radio comedies and dramas, culminating in a 12-hour broadcast of two of the Golden Age of Radio's pre-eminent horror programs, "The Witch's Tale" and "The Hermit's Cave." The marathon of "The Witch's Tale" and "The Hermit's Cave" will air on Saturday, October 31 starting at 12:00 p.m. ET through Sunday, November 1, at midnight ET.

Jam_ON (channel 29): The String Cheese Incident's "Suwannee Hulaween Festival" will air live, featuring performances by SCI, Primus, Lettuce, Railroad Earth, Slightly Stoopid, Papadosio and many more. Broadcast starts on Friday, October 30, at 4:00 p.m. ET through Sunday, November 1, at 11:00 p.m. ET.

Electric Area (channel 52): Armin van Buuren to perform an exclusive DJ set from the Gansevoort Park Hotel in New York City as part of SiriusXM's Electric Aquarium series. Airs on Saturday, October 31, at 8:00 p.m. ET.

On Broadway (channel 72): SiriusXM host Seth Rudetsky celebrates the 40th anniversary of the cult classic "The Rocky Horror Picture Show" with original stars: Barry Bostwick (Brad); Patricia Quinn (Magenta); and Nell Campbell (Columbia). Listeners will hear personal stories about their auditions, the show's theatrical run, the making of the movie and the film's cult-following, as well as their reactions to fans dressing up and talking back to the screen. Airs Friday, October 30 at 5:30 p.m. and 9:00 p.m. ET; Saturday, October 31, at 8:00 a.m. and again at 12:30 p.m. (all times eastern).

For more information on SiriusXM, please visit www.siriusxm.ca.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio **channels** featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on **Apple** and **Android**-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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