

## SiriusXM Canada offers extensive coverage of 2015-16 NBA season

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- *Live broadcasts of every game from Opening Night through NBA Finals*
- *Daily NBA talk on SiriusXM NBA Radio channel with hosts Vinny Del Negro, Mike Dunleavy, Sr., Rick Fox, Eddie Johnson, Stacey King, Rick Mahorn, Brian Scalabrine, Mateen Cleaves, and others*

TORONTO, Oct. 26, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced comprehensive coverage of the 2015-16 NBA season for subscribers nationwide, offering live play-by-play of every game from Opening Night through the NBA Finals, plus daily in-depth talk and analysis on SiriusXM NBA Radio.

The NBA begins its 70th season on Tuesday, October 27, with a tripleheader featuring the Atlanta Hawks hosting the Detroit Pistons (8:00 p.m. ET), the Cleveland Cavaliers visiting the Chicago Bulls (8:00 p.m. ET) and the defending NBA Champion Golden State Warriors hosting the New Orleans Pelicans (10:30 p.m. ET). Channels for these and future games on SiriusXM can be found at [www.siriusxm.ca/nba](http://www.siriusxm.ca/nba).

NBA programming is available to subscribers with XM Select, Sirius Premier or Sirius All-Access plans. Those satellite radio subscribers who add [SiriusXM Internet Radio](#) access to their subscription also get access to every team's official radio broadcast for every game on the SiriusXM app.

In addition to live play-by-play, SiriusXM NBA Radio offers fans the most extensive and in-depth NBA coverage available on radio. The channel airs nationwide on satellite radios (XM channel 86, Sirius channel 207) and on the SiriusXM app and offers live game broadcasts and a daily schedule of NBA-focused news and talk from a distinguished roster of hosts.

Personalities on the channel include former star players and coaches such as Vinny Del Negro, Mike Dunleavy, Sr., Rick Fox, Eddie Johnson, Stacey King, Rick Mahorn, Brian Scalabrine, and Mateen Cleaves. They are joined on air by hosts Mark Boyle, Gerald Brown, Tom Byrne, Howie Cowart, Brian Geltzeiler, Jared Greenberg, Jonathan Hood, Frank Isola, Jason Jackson, Mitch Lawrence, Joel Meyers, Jeff Rickard, and Justin Termine.

NBA fans can call in to discuss the latest headlines and weigh in with their opinions on the issues of the day. The channel will also feature regular interviews with current players and coaches as well as NBA legends, on-location broadcasts from special events and more.

For more information visit [www.siriusxm.ca/nba](http://www.siriusxm.ca/nba).

### About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.6 million subscribers, is the country's leading audio entertainment company and broadcasts more than 120 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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