

SiriusXM Canada to broadcast exclusive Artist Confidential with Dean Brody

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CCMA and JUNO award winning and platinum-selling country star to play private show for subscribers and fans as part of Grey Cup® weekend in Winnipeg

Dean Brody to headline SiriusXM Grey Cup® Kick Off Show

TORONTO, Nov. 27, 2015 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced that international country artist Dean Brody will perform as part of the *SiriusXM Artist Confidential* series while in Winnipeg for Grey Cup® weekend. Listeners across North America will be able to hear the exclusive show on SiriusXM's *CBC Country* (ch. 171) on December 8 at 8 p.m. EST, with replays through December.

Brody, who will headline the *SiriusXM Grey Cup Kick Off Show* on November 29 at the 103rd Grey Cup® presented by Shaw in Winnipeg, will play before a select group of subscribers and fans. The 10-time CCMA and 2014 JUNO award winner recently wrapped up the most successful co-headlining Canadian country tour of all time and will perform selections from his catalogue plus music from his most recent album *Gypsy Road*. Hosted by SiriusXM's Jeff Leake, the audience will also get up-close-and-personal with the Canadian singer-songwriter as he sits down for a Q&A.

"I'm already so thrilled to be a part of the Grey Cup this year," said Brody. "By bringing us together, Sirius XM is allowing my fans to celebrate with me and that makes me feel very fortunate. My fans are the reason I've accomplished so much and spending time with them will make this weekend even more rewarding."

"We've been big fans of Dean for a long time," said Jeff Leake, Director, Music Programming, SiriusXM Canada. "Having him as part of our Artist Confidential series is a big win for us and our listeners who, for the first time ever, now have 24/7 access to the best in new Canadian country music on SiriusXM's CBC Country."

Those satellite radio subscribers who add [SiriusXM Internet Radio](#) access to their subscription can also listen to the *SiriusXM Artist Confidential with Dean Brody* on the SiriusXM Internet Radio App and online. The show will also be available via SiriusXM On Demand.

CBC Country (ch. 171) can be heard exclusively on SiriusXM and joins a broad lineup of country music including: *The Highway* (ch. 56), *Y2Kountry* (ch. 57), *Prime Country* (ch. 58), *Willie's Roadhouse* (ch. 59), *Bluegrass Junction* (ch. 61), *Ici Musique Franco-Country* (ch. 166) and more.

For more information, please visit www.siriusxm.ca.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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