

## SiriusXM Canada announces live and extensive programming schedule for NBA All-Star 2016

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- **SiriusXM NBA Radio** channel broadcasts from Toronto Feb. 11-14, featuring shows hosted by **Danny Granger, Eddie Johnson, Tim Legler, Jared Greenberg, Frank Isola, Jason Jackson, and Justin Termine**
- **Sway Calloway** broadcasts from NBA All-Star Practice at Ricoh Coliseum on Feb. 13
- Live broadcasts of **65<sup>th</sup> NBA All-Star Game** and other events air on ESPN Radio and SiriusXM NBA Radio channels

TORONTO, Feb. 11, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced it will offer subscribers extensive coverage of NBA All-Star 2016 (February 11-14) with special live programming from Toronto on the SiriusXM NBA Radio channel, plus the live broadcasts of the 65<sup>th</sup> NBA All-Star Game and other All-Star Weekend events from the Air Canada Centre.

SiriusXM NBA Radio's coverage of NBA All-Star 2016 will include shows hosted by former players Danny Granger, Eddie Johnson, and Tim Legler alongside Frank Isola, Jason Jackson, and Justin Termine, and will feature one-on-one interviews with dozens of current and former NBA players in town for the weekend's events.

The channel will broadcast live from the Sheraton Centre Toronto on Thursday, February 11 (7:00 am - 7:30 pm ET), and Friday, February 12 (7:00 am - 5:00 pm ET), as well as from the NBA Legends Brunch at the Allstream Centre on Sunday, February 14 (10:00 am - 1:00 pm ET).

On Saturday, February 13 (10:00 am - 1:00 pm ET), Sway Calloway, of MTV News and the *Sway in the Morning* show on SiriusXM's Shade 45 channel, will host a SiriusXM NBA Radio special alongside Jared Greenberg live from NBA All-Star Practice at the Ricoh Coliseum.

SiriusXM NBA Radio is the only 24/7 radio channel dedicated to the NBA and is available to subscribers nationwide on satellite radios and the SiriusXM app. For more information on the channel's programming and hosts visit [www.SiriusXM.ca/NBA](http://www.SiriusXM.ca/NBA).

Subscribers will also get ESPN Radio's broadcasts, featuring Kevin Calabro and Jon Barry, of the 65<sup>th</sup> NBA All-Star Game at the Air Canada Centre on Sunday, February 14 (8:30 pm ET), the State Farm All-Star Saturday Night events on Saturday, February 13 (8:00 pm ET), and the BBVA Compass Rising Stars Challenge on Friday, February 12 (9:00 pm ET). These broadcasts will air on both ESPN Radio (SiriusXM channel 80) and on SiriusXM NBA Radio (Sirius channel 207, XM channel 86).

### SiriusXM NBA Radio Schedule – NBA All-Star Weekend: (All times ET)

Thursday, Feb. 11 – Sheraton Centre Toronto  
7 am – 11 am with Frank Isola and Tim Legler  
11 am – 2 pm with Jason Jackson and Danny Granger  
2 pm – 7:30 pm with Justin Termine and Eddie Johnson

Friday, Feb. 12 – Sheraton Centre Toronto  
7 am – 10 am with Frank Isola and Tim Legler  
10 am – 1 pm with Jason Jackson and Danny Granger  
1 pm – 5 pm with Justin Termine and Eddie Johnson

Saturday, Feb. 13 – All-Star Practice, Ricoh Coliseum, Toronto  
10 am – 1 pm with Sway Calloway and Jared Greenberg

Sunday, Feb. 14 – NBA Legends Brunch, Allstream Centre, Toronto  
10 am – 1 pm with Frank Isola and Jason Jackson

SiriusXM NBA Radio brings fans closer to the game with 24-hour coverage of the sport, 365 days a year. The channel showcases a daily schedule of NBA-focused news and talk, expert analysis, interviews with the biggest names in the game, plus more than a dozen live NBA game broadcasts each week. NBA fans can call in to discuss the latest headlines and weigh in with their opinions on the issues of the day. Follow the channel on Twitter [@SiriusXMNBA](https://twitter.com/SiriusXMNBA).

### **About SiriusXM Canada**

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies six years in a row and 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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