

Kenny Chesney launches No Shoes Radio on SiriusXM exclusively

March 30, 2016 10:16 AM

- No Shoes Radio, curated by Kenny, to launch on SiriusXM April 12

- Exclusive, private concert for SiriusXM subscribers at Asbury Park NJ's Stone Pony to air live on Chesney's No Shoes Radio SiriusXM channel

TORONTO, March 30, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, announced today that Kenny Chesney, country music superstar and the man *The Wall Street Journal* called "The King of the Road," will bring his No Shoes Radio channel exclusively to SiriusXM.

No Shoes Radio, Kenny Chesney's exclusive SiriusXM channel, curated by Chesney himself, will feature music from Chesney, from his favourite artists across multiple styles of music, rare live performances and special coverage of backstage happenings at Chesney's concerts.

To celebrate the SiriusXM launch of No Shoes Radio, Kenny Chesney will perform a special, private concert for SiriusXM at the legendary Stone Pony in Asbury Park, NJ on May 12. The concert will air live and exclusively on Chesney's No Shoes Radio.

"We've spent eight years building No Shoes Radio," says the eight-time Academy of Country Music and Country Music Association Entertainer of the Year. "It's always been a place where I could share songs I love, musicians I find, things on my computer nobody's ever heard – and blur the lines between my records and everything from reggae to rock to bluegrass. To partner with SiriusXM as part of their Artist Driven platform of stations means No Shoes Radio will be able to reach even more people who love songs and music the same way I do. That's awesome."

Kenny Chesney's No Shoes Radio will debut on SiriusXM, Tuesday, April 12 at 6:00 pm ET on channel 62 (available on XM satellite/streaming and Sirius streaming) and through the SiriusXM App on smartphones and other connected devices, as well as at www.siriusxm.ca/streaming.

Kenny Chesney's No Shoes Radio is consistent with SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Siriusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, and Tom Petty Radio.

For more information, please visit www.siriusxm.ca/noshoesradio.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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