

SiriusXM Canada offers extensive coverage of the 2016 Stanley Cup® Playoffs

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- Comprehensive analysis and play-by-play of every Stanley Cup® Playoff game

- First-ever SiriusXM Silver 6 Award winners announced

TORONTO, April 8, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced full coverage of all the 2016 Stanley Cup® Playoff action starting Monday, April 11 on SiriusXM NHL Network Radio™, channel 91. Winners of the SiriusXM Silver 6 Awards, as voted by fans and industry insiders, will also be announced live.

SiriusXM Silver 6 Awards

In its inaugural broadcast, the winners of the SiriusXM Silver 6 Awards will be announced live on Monday, April 11. The Awards honour the best in the NHL® from the season, as voted by listeners and SiriusXM NHL Network Radio experts. Awards include Best Forward, Best Goalie, Best Rookie and more.

Stanley Cup® Playoffs Preview Day

Starting at 7 am ET on Tuesday, April 12, listeners can hear Gord Stellick and Rob Simpson on *Stellick and Simmer in the Morning* with all the predictions and expert hockey talk leading up to the official start of the Playoffs. Stanley Cup® Playoffs Preview Day continues with Steve Kouleas, Jeff Marek and NHL alumnus Matthew Barnaby on *NHL® Game Day* at 11 am ET and caps off with *The Power Play* at 3 pm ET with Scott Laughlin and Jim "Boomer" Gordon.

Stanley Cup® Playoffs on SiriusXM NHL Network Radio™

On Wednesday, April 13, SiriusXM NHL Network Radio™ will kick off live play-by-play action of every Stanley Cup® Playoff game right through to the Stanley Cup® Final.

SiriusXM NHL Network Radio's roster of expert hosts will provide 24/7 extensive recaps, predictions and breakdowns of every game and will be joined by special guests every day, including: Pierre McGuire, Bob McKenzie, Eddie Olyczk, Mike Johnson, Glenn Healey, Bill Watters, Denis Potvin, Patrick O'Sullivan and other insiders from around the League.

Every game will be followed by SiriusXM NHL Network's post-game analysis and highlights show *Ice Cap*, hosted by Nick Alberga, Eric Gage and Michelle Sturino.

Those satellite radio subscribers who add [SiriusXM Streaming](#) access to their subscription can also listen to every Stanley Cup® Playoff game and coverage on the SiriusXM Streaming App and online.

SiriusXM NHL Network Radio™ offers exclusive, expert hockey talk 24/7, plus season long play-by-play action. It joins SiriusXM's comprehensive coverage of every major sport, including NFL, NASCAR, MLB, NBA, PGA, CFL and more.

SiriusXM's Stanley Cup® Playoffs schedule is available at: www.siriusxm.ca/sports/nhl.

Social Media Links

- Twitter: [@SiriusXMNHL](https://twitter.com/SiriusXMNHL)
- Facebook: <https://www.facebook.com/siriusxmnhl>

For more information on SiriusXM Canada, please visit www.siriusxm.ca.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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About The NHL

The National Hockey League (NHL®), founded in 1917, consists of 30 Member Clubs, with players from more than 20 countries represented across team rosters, competing for the most revered trophy in professional sports – the Stanley Cup®. Each year, the NHL entertains hundreds of millions of fans around the world. The League broadcasts games in more than 160 countries and territories through its rightsholders including NBC/NBCSN in the U.S., Sportsnet and TVA in Canada, and Viasat in the Nordic Region. The NHL reaches fans worldwide with games available online in every country including via its live and on-demand streaming service NHL GameCenter LIVE™. Fans are engaged across the League's digital assets on mobile devices via the free NHL app; across nine social media platforms; on SiriusXM NHL Network Radio™, and on NHL.com, available in eight languages and featuring an enhanced statistics platform powered by SAP, providing the definitive destination for hockey analytics. A historic media rights partnership between the NHL and MLBAM will transform the fan experience across the League's digital and broadcast assets, with an emphasis on deeper access into the game and enhanced storytelling. To celebrate the NHL's international diversity, the World Cup of Hockey will return in September, 2016, a best-on-best international tournament featuring eight teams comprised of the world's best hockey players. On Founder's Day in November 2017, the League will be celebrating its Centennial anniversary, commemorating 100 years of NHL hockey. The NHL is committed to giving back to the community through programs including: Hockey is for Everyone™ which supports nonprofit youth hockey organizations across North America; Hockey Fights Cancer™ which raises money and awareness for hockey's most important fight; NHL Green™ which is committed to the pursuit of sustainable business practices; and a partnership with the You Can Play Project, which is committed to supporting the LGBT community and fighting homophobia in sports. For more information, visit NHL.com.

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SOURCE SiriusXM Canada

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