Red Hot Chili Peppers to launch exclusive limited-run SiriusXM Canada channel

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Red Hot Chili Peppers Radio to be hosted by super fan and comedian Chris Rock

TORONTO, June 14, 2016 /CNW/ - SiriusXM Canada (TSX: XSR), the country's leading audio entertainment company, announced today that it will launch Red Hot Chili Peppers Radio on Wednesday, June 15 in celebration of the band's new studio album, The Getaway. Chris Rock, Red Hot Chili Peppers super fan, will host the limited-run channel.

Red Hot Chili Peppers Radio will feature music spanning the band's entire career including music from their new album, The Getaway, which is scheduled to be released on June 17. The channel will also include commentary from the band on writing, recording and performing live, and will air songs by influential artists hand-picked from the band's personal music collection, including artists such as Jimi Hendrix, Funkadelic, Minutemen, as well as '90s alternative and grunge.

As host of the channel, Rock, who inducted the Red Hot Chili Peppers into the Rock and Roll Hall of Fame as part of the class of 2012, will introduce music and share personal stories about their nearly 20-year friendship.

Red Hot Chili Peppers Radio will debut on SiriusXM, Wednesday, June 15 at 3:00 pm ET and will run through Tuesday, June 21 on channel 34 and through the SiriusXM App on smartphones and other connected devices, as well as at siriusxm.ca.

For more information on SiriusXM Canada, please visit www.siriusxm.ca.

About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio channels featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and aftermarket radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on Apple and Android-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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