

Garth Brooks to launch his own exclusive SiriusXM Canada channel

July 08, 2016 08:27 AM

The Garth Channel marks the first time Brooks' music will be available 24/7 in one place, via satellite and online

TORONTO, July 8, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, announced today that America's best-selling solo artist of all time, Garth Brooks, will launch his own SiriusXM channel on September 8.

The Garth Channel, the new, 24/7, exclusive channel, will be curated and presented by Brooks. The channel will feature music from Brooks spanning four decades, along with songs from the artists that influenced his iconic career. This is the first time Garth's music is being presented 24/7 in one place, on radio or online.

SiriusXM's The Garth Channel will also include regularly hosted shows and behind-the-scenes commentary from Brooks, guest DJ specials hosted by Brooks' fans and friends, live concert recordings and other rarities from Brooks' treasured archives.

"It's rare to be handed an opportunity that can grow as big as you can dream. That is exactly what SiriusXM has just done," said Garth Brooks. "I speak for myself and the entire team when I say we are very grateful for this opportunity and very excited about its potential."

Garth Brooks is certified by the RIAA as the number 1 selling solo artist in U.S. history with more than 136 million albums. He has received every accolade the recording industry can bestow on an artist. Garth has been inducted into the International Songwriters Hall of Fame in New York, the Nashville Songwriters Hall of Fame, Country Music Hall of Fame and most recently, the Musicians Hall of Fame.

Garth is currently on the three-year Garth Brooks World Tour with Trisha Yearwood. The tour began with 11 sold out shows at the Allstate Arena in Chicago. The tour is smashing records previously held by such acts as The Beatles, The Rolling Stones, and even Garth Brooks. In just over a year and a half, the tour is approaching 5 million tickets sold making it the biggest tour in the world.

The Garth Channel will debut on September 8 on satellite and will also be available online and through the SiriusXM app.

For more information on SiriusXM Canada, please visit www.siriusxm.ca.

About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

Join SiriusXM Canada on Facebook at facebook.com/siriusxmcanada, on Twitter at twitter.com/siriusxmcanada and on Youtube at youtube.com/siriusxmcanada.

SOURCE SiriusXM Canada

SiriusXM Canada contact: Kayla J. Schwartz, Manager, Publicity, Promotion and Sponsorship, 416-408-6033, kayla.schwartz@siriusxm.ca