

## SiriusXM offers extensive coverage of 2016 NFL season

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- *SiriusXM subscribers get access to every NFL game through Super Bowl LI*
- *Hall of Famer Brett Favre joins roster of hosts on SiriusXM NFL Radio channel*

TORONTO, Sept. 6, 2016 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, will offer fans comprehensive coverage of the 2016 NFL season, featuring live broadcasts of every game plus in-depth NFL talk on the SiriusXM NFL Radio channel.

The NFL kicks off its 97th season on September 8 (8:30 pm ET) when the Denver Broncos host the Carolina Panthers in a rematch of Super Bowl 50. Throughout the season all NFL games through Super Bowl LI will air nationwide on satellite radios, and are also available on the SiriusXM app and at [SiriusXM.ca](#) for authenticated subscribers with the SiriusXM All-Access package. Weekly schedules can be found at [www.siriusxm.ca/sports/nfl](#).

In addition to live play-by-play, subscribers get daily NFL talk on SiriusXM NFL Radio (channel 88), which is entering its 13th season offering in-depth coverage of the league, 24 hours a day, 365 days a year. The daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league, plus coverage of the NFL's marquee events.

Joining the roster this year will be newly enshrined Hall of Fame quarterback Brett Favre, who will host a series of hour-long broadcasts. Favre and co-host Bruce Murray will discuss the headline news happening around the NFL, analyze the league's teams and players, and share his experiences from his career and his life since retiring. It will be the first regular sports media role for the three-time NFL MVP since he retired after the 2010 season.

Favre joins a roster of analysts on the channel that includes Hall of Famers Tim Brown, Mike Haynes, James Lofton, Anthony Munoz and Bill Polian, as well as Gil Brandt, Mark Dominik, David Diehl, Maurice Jones-Drew, Pat Kirwan, Anthony "Booger" McFarland, Jim Miller, Mike Nolan, Brady Quinn, Ross Tucker, Solomon Wilcots, Erik Coleman, Brad Hopkins, Kirk Morrison, Phil Savage and Takeo Spikes.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Bob Papa, Bruce Murray, Alex Marvez, Howard David, Vic Carucci, Dan Leberfeld, Bill Lekas, Zig Fracassi, Steve Torre, Casey Stern, Howard Balzer, Jeff Rickard, Lance Medow, Mike Keith, Tom Pelissero, John Clayton and Cole Wright.

Jim Miller and Pat Kirwan will host their daily show, *Movin' The Chains*, live from the "NFL Kickoff presented by Hyundai" events in Denver on Thursday, September 8 before the Broncos-Panthers game. Miller will host post-game coverage from the stadium after the final whistle.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league.

Go to [www.siriusxm.ca](#) for more info. Follow the channel on Twitter [@SiriusXMNFL](#).

### About SiriusXM Canada

[Sirius XM Canada Holdings Inc.](#) (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with approximately 2.7 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL,

NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at [www.siriusxm.ca](http://www.siriusxm.ca) and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at [www.siriusxm.ca](http://www.siriusxm.ca).

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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