

SiriusXM Canada offers subscribers full coverage of 2017 Honda NHL® All-Star Weekend

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SiriusXM NHL Network Radio™ broadcasting live from LA with expert analysis and play-by-play coverage

TORONTO, Jan. 25, 2017 /CNW/ - [SiriusXM Canada](#) (TSX: XSR), the country's leading audio entertainment company, today announced full coverage of the 2017 Honda NHL® All-Star Weekend activities on [SiriusXM NHL Network Radio™](#) (ch. 91), starting January 27, 2017.

From The NHL100™ to the big game featuring the best from across the League facing off, *SiriusXM NHL Network Radio™* will be live from Los Angeles all weekend long. Anchoring coverage will be SiriusXM's expert commentators Scott Laughlin and Steve Kouleas.

The NHL100™:

Hear the remaining 67 of the 100 greatest NHL® players of all time be revealed at The NHL100™, hosted by Jon Hamm from Microsoft Theatre.

Friday, January 27 at 9:30 pm ET

NHL® All-Star Media Day:

Live from NHL® Media Day, Laughlin and Kouleas will get up close and personal with all the biggest players, coaches, executives and more as they give their perspective on the first half of the season and what they predict for the second half.

Saturday, January 28 at 1 pm ET – 3 pm ET

2017 Coors Light NHL All-Star Skills Competition™:

The Coors Light NHL All-Star Skills Competition™ showcases the talent of the League's brightest stars across several competitions. The exclusive radio broadcast will feature play-by-play and colour analysis from Laughlin and Kouleas.

Saturday, January 28 at 7 pm ET – 10 pm ET

2017 Honda NHL® All-Star Game:

Every minute of the action from the 2017 Honda NHL® All-Star Game will be heard live from STAPLES Center with comprehensive play-by-play and analysis from pre- to post-game.

Sunday, January 29 at 3:30 pm ET

Those satellite radio subscribers who add [SiriusXM Streaming](#) access to their subscription can also listen to full coverage, including the live game, on the SiriusXM App and online.

SiriusXM NHL Network Radio™ offers exclusive, expert hockey talk 24/7, plus season long play-by-play action. It joins SiriusXM's comprehensive coverage of every major sport, including NFL, NASCAR, MLB, NBA, PGA, CFL and more.

Social Media Links:

- Twitter: [@SiriusXMNHL](#)
- Facebook: [@SiriusXMNHL](#)

For more information visit siriusxm.ca/siriusxmnhlnetworkradio.

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About SiriusXM Canada

Sirius XM Canada Holdings Inc. (TSX: XSR) operates as SiriusXM Canada. SiriusXM Canada, with more than 2.8 million subscribers, is the country's leading audio entertainment company and broadcasts more than 130 satellite radio [channels](#) featuring premier sports, news, talk, entertainment and commercial-free music. SiriusXM Canada offers an array of content from the most recognized news, entertainment and major sports brands including the NHL, NFL, NBA, MLB, NASCAR, CNN, CBC, FOX, BBC, Howard Stern, Disney, Comedy Central and more.

SiriusXM programming is available on a variety of devices including pre-installed and after-market radios in cars, trucks and boats, smartphones and mobile devices, and consumer electronics products for homes and offices. SiriusXM programming is also available online at www.siriusxm.ca and on [Apple](#) and [Android](#)-powered mobile devices.

SiriusXM Canada has partnerships with every major automaker and its radio products are available at more than 2,500 retail locations nationwide. To find out more about SiriusXM Canada (TSX: XSR), visit our website at www.siriusxm.ca.

SiriusXM Canada has been designated one of Canada's 50 Best Managed Companies seven years in a row and is currently a Platinum Club Member, in addition to 2013, 2014 and 2015 rankings in PROFIT 500's list of Canada's Fastest Growing Companies.

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About the NHL

The National Hockey League (NHL®), founded in 1917, will celebrate its Centennial anniversary in 2017. The year-long celebration will pay tribute to 100 years of NHL hockey by honoring the past, commemorating the present, and celebrating its future. In 2017 the League will also celebrate 125 years of the most revered trophy in professional sports – the Stanley Cup®. Comprised of 30 Member Clubs, the NHL is represented by players from more than 20 countries across team rosters. Each year, the NHL entertains hundreds of millions of fans around the world. The League broadcasts games in more than 160 countries and territories through its rightsholders including NBC/NBCSN in the U.S., Sportsnet and TVA in Canada, and Viasat in the Nordic Region. The NHL reaches fans worldwide with games available online in every country including via its live and on-demand streaming service NHL.TV™. Fans are engaged across the League's digital assets on mobile devices via the free NHL® App; across nine social media platforms; on SiriusXM NHL Network Radio™, and on NHL.com, available in eight languages and featuring an enhanced statistics platform powered by SAP, providing the definitive destination for hockey analytics. The NHL is committed to giving back to the community through programs including: Hockey is for Everyone™ which supports nonprofit youth hockey organizations across North America; Hockey Fights Cancer™ which raises money and awareness for hockey's most important fight; NHL Green™ which is committed to the pursuit of sustainable business practices; and a partnership with the You Can Play Project, which is committed to supporting the LGBT community and fighting homophobia in sports. For more information, visit NHL.com.

SOURCE SiriusXM Canada

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